

1 John Du Wors, State Bar No. 233913  
2 *john@newmanlaw.com*  
3 NEWMAN DU WORS LLP  
4 2101 Fourth Avenue, Suite 1500  
5 Seattle, WA 98121  
6 Telephone: (206) 274-2800  
7 Facsimile: (206) 274-2801

8 Attorneys for Plaintiff  
9 ConsumerTrack, Inc.

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11 **UNITED STATES DISTRICT COURT**  
12 **CENTRAL DISTRICT OF CALIFORNIA**  
13 **WESTERN DIVISION**

14 CONSUMERTRACK, INC., a  
15 California corporation,

16 Plaintiff,

17 v.

18 ADVERTISING DIRECT, LLC d/b/a  
19 BLUE C ADS, a Florida limited liability  
20 company, and DOES 1-10,

21 Defendants.

Case No. 2:17-cv-02404 PA(FFMx)

**PLAINTIFF**  
**CONSUMERTRACK, INC.'S**  
**RESPONSE TO THE COURT'S**  
**ORDER TO SHOW CAUSE**  
**REGARDING DISMISSAL OF**  
**DEFENDANT OFFER**  
**CONVERSION, LLC FOR LACK**  
**OF PROSECUTION**

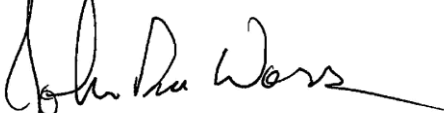
22 Plaintiff ConsumerTrack, Inc. ("ConsumerTrack") provides the following  
23 response to the Court's Order to Show Cause regarding Dismissal of Defendant  
24 Offer Conversion, LLC ("Offer Conversion") from this case (Dkt. No. 37).

25 Plaintiff agrees that Defendant Offer Conversion may be dismissed from this  
26 case without prejudice. Despite Plaintiff's best efforts, it was not able to locate and  
27 serve Defendant Offer Conversion with the operative Complaint. Offer Conversion  
28 is located in Puerto Rico and Plaintiff's efforts to locate and serve Offer Conversion  
in Puerto Rico were unsuccessful. Plaintiff reserves the right to re-file this action  
and serve Offer Conversion at a later date.

1 Plaintiff was able to locate and serve the other Defendants in this case,  
2 Defendants Ad Partners LLC and Blue Ocean Ads, LLC. Both Defendants Ad  
3 Partners LLC and Blue Ocean Ads, LLC failed to respond to the operative  
4 Complaint or appear in this case and therefore defaulted. The Clerk entered default  
5 against Defendants Ad Partners LLC and Blue Ocean Ads, LLC on June 27, 2017  
6 (Dkt. No. 32) and Plaintiff filed a Motion for Default Judgement against these  
7 Defendants (Dkt. Nos. 38-40), which is currently pending before this Court.

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9 Dated: August 17, 2017

NEWMAN DU WORS LLP

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12 *john@newmanlaw.com*

13 Attorneys for Plaintiff  
14 ConsumerTrack, Inc.  
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